2019 Home for the Holidays USO Show

honoring **Jim Lee**

Co-Publisher and Chief Creative Officer, DC

Patriot Award presented to NORTHROP GRUMMAN

December 2, 2019

at The Wiltern Theatre in Los Angeles, CA

6:00 pm VIP Reception / 6:30 pm Reception
7:30 pm USO Show & Award Presentation

Join Bob Hope USO and the entertainment and philanthropic communities, as well as our service members at the 2019 Home for the Holidays USO Show honoring Co-Publisher and Chief Creative Officer of DC, Jim Lee with the Spirit of Hope Award. The Patriot Hope will be presented to Northrop Grumman Corporation. The namesake of our organization, Bob Hope was a legendary American entertainer, actor, showman, comedian and philanthropist, and loved to make the troops laugh. We still do this today, nearly 80 years later. Help us commemorate the legacy of Bob Hope, as we come together to bring the USO back to Tinsletown this holiday season.

ABOUT BOB HOPE USO

Today's USO continuously adapts to the needs of our men and women in uniform and their families, so they can focus on their very important mission. Bob Hope USO strengthens America's military by keeping them connected to family, home and country throughout their service to the nation. We provide USO services and programming to current members of the military and their families across the globe to 4.9 million service members and their families with a volunteer force of over 30,000. In Southern California, we impact over a quarter of a million service members annually through our USO center at the Iconic USO Theme Building, MEPS in Los Angeles, as well as four other USO centers. The USO is an independent 501(c)3 non-profit organization, providing morale and recreational services to members of the military since 1941.

A STRONG AMERICA IS A FORCE FOR GOOD IN THE WORLD

HOME FOR THE HOLIDAYS SPONSORSHIP AND TICKET PACKAGES

★ ★ ★ ★ ★

❍ LIBERTY SPONSOR - $100,000

Invest in connecting service members to family, home and country

- 30 VIP tickets with premier theatre seating
- Ten VIP Meet + Greet tickets and VIP Reception
- Ad in the Liberty section of the Digital Tribute Journal
- Inclusion in all marketing materials

❍ FREEDOM SPONSOR - $50,000

Connect volunteers across thousands of miles with millions of troops annually

- 20 VIP tickets with preferred theatre seating
- Eight VIP Meet + Greet tickets and VIP Reception
- Ad in the Freedom section of the Digital Tribute Journal
- Inclusion in all marketing materials

❍ PATRIOT SPONSOR - $25,000

Strengthen programs that focus on America's culture and pastimes to bring a grateful nation closer to our troops

- Ten tickets with preferred theatre seating
- Four VIP Meet + Greet tickets and VIP Reception
- Ad in the Patriot section of the Digital Tribute Journal
- Inclusion in all marketing materials

❍ HERO SPONSOR - $15,000

Deliver support to service members at home and abroad who are training in isolated locations

- Donate ten tickets for troops to attend the show and receive two VIP tickets
- Ad in the Hero section of the Digital Tribute Journal
- Recognition in printed materials and website

❍ STAR SPONSOR - $10,000

Support Military Spouse Appreciation programs to help connect, establish supportive networks, and build lifelong friendships

- Eight tickets with preferred theatre seating
- Ad in the Star section of the Digital Tribute Journal
- Recognition in printed materials and website

❍ FLAG SPONSOR - $5,000

Provide fun Family Days, movies and entertainment for service members on remote bases

- Four tickets with preferred theatre seating
- Ad in the Flag section of the Digital Tribute Journal
- Recognition in printed materials and website

❍ RED, WHITE & BLUE SPONSOR - $2,500

Host troop movement BBQs for service members deploying down range

- Two tickets with preferred theatre seating
- Ad in the Red, White & Blue section of the Digital Tribute Journal
- Logo recognition on website

❍ FRIEND OF THE TROOPS SPONSOR - $1,500

Help provide personal care items to make traveling easier for our troops

- Two tickets with preferred theatre seating
- Logo recognition on website

❍ I would like to purchase ____ ticket(s) at $250 per ticket

DIGITAL TRIBUTE JOURNAL OPPORTUNITY

Ad placement in the Digital Tribute Journal

❍ $2,500 Premium Placement ❍ $1,000 Ad

Submission requirements:
FULL COLOR: RBG
ORIENTATION: LANDSCAPE
SIZE: 16:9
High resolution (300 dpi @ 100% size), all fonts embedded, saved as PDF or JPEG. Do not use a font size below 20 point to ensure proper viewing. Submit electronic ads through email and please stuff or zip all files prior to sending. Materials due by November 18, 2019 by email to asecaida@uso.org.

For more information or to confirm participation:
Connie Hwang at 562.999.7734 or chwang@uso.org

You may also contribute online for an immediate impact at BobHope.USO.org/usoshow